



## PRESS RELEASE

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### **PATRICIA RODRIGUEZ CHRISTIAN NAMED WOMEN'S BUSINESS ENTERPRISE BUSINESS OF THE YEAR**

DALLAS, November 1, 2005 -- President and CEO of CRC Group, Inc. Patricia Rodriguez Christian was awarded the Women's Business Enterprise Business of the Year (Gold Level) by North Central Texas Regional Certification Agency (NCTRCA). NCTRCA certifies women- and minority-owned businesses (M/WBE) as well as disadvantaged business enterprises (DBE) to qualify for local, state and federal government contracts. Each year, the agency recognizes business leaders nominated by its member entities for their outstanding work and involvement in the community.

Ms. Rodriguez Christian was selected for CRC Group's exemplary work in managing internal and external mail services for NCTRCA member entities. "Ms. Rodriguez Christian's management of the firm is an indication of high professional standards and quality management practices," said Richard J. Lynch, supply chain portfolio manager for CapGemini Energy. "Her firm is consistently named as a high-performing organization by our department heads, and we continually receive feedback that CRC's commitment to its tasks goes above and beyond the normal parameters set for them."

In addition, Ms. Rodriguez Christian was noted for giving back to the community through her outstanding contribution to minority youth programs. Specifically, she was involved with promoting opportunities for post-secondary students to gain experiential learning and knowledge of the federal government. "Not only did Ms. Rodriguez assist youth with locating internship opportunities, but she also provided much needed mentoring and coaching to students lacking a professional or developmental support system," said Carin Moran Otero, former federal program manager of the U.S. Department of Commerce Postsecondary Internship Program. "She went beyond the 'call of duty' to ensure that others coming up behind her sought to reach for opportunities beyond their perceived realm of possibility."

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Her business experience ranges from public service, Fortune 500 companies to private enterprise. As a staff member of the United States Presidential Task Force of the National Information Infrastructure Advisory Council, she addressed the needs of underserved populations across the country and helped develop recommendations to the President of the United States on how to bring technology and information to rural and economically challenged communities. She was also partner in a marketing communications firm that advised Fortune 500 firms on how to best target minority communities.

At the U.S. Department of Commerce in Washington, D.C., she was charged with launching a program focused on Minority Serving Institutions - Hispanic Serving Institutions (HSIs), Historically Black Colleges and Universities (HBCUs) and Tribal Colleges and Universities (TCUs). She was awarded the Bronze Medal Award for Superior Federal Service in 1999 from the U.S. Department of Commerce for her work on this program, which generated millions of dollars in research grants to these institutions.

She has a Business Administration degree from the University of Phoenix, a Masters in Public Administration from the University of New Mexico and attended The Washington Institute at Georgetown University in Washington, D.C., as part of her graduate work.

Being active professionally and civically in the Dallas community is important to Ms. Rodriguez Christian. She has served as a Commissioner for the City of Dallas, Office of Cultural Affairs; Vice-Chair of the Public Art Committee, City of Dallas; and is active in various professional organizations, such as the National Association of Women Business Owners, Dallas and Fort Worth Postal Customer Councils and the National Association of Female Executives. She is also a member of the Professional Women's Alliance of the Greater Dallas Chamber of Commerce.

*CRC Group, Inc., in Dallas, Texas, [www.CRCBusinessServices.com](http://www.CRCBusinessServices.com), specializes in business process management, mail center operations, printing/copying, PBX administration, as well as air and ground delivery.*

*The North Central Texas Regional Certification Agency (NCTRCA) in Arlington, Texas, [www.nctrca.org](http://www.nctrca.org), provides assistance through education and counseling to applicants throughout the certification process to build a certified vendor pool for member entities.*

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